CT 3 QUESTION BANK MCQ

Mohammad Yunus was the founder of

A. Rang De B. Grameen bank\*

C. Micro bank D. Sierra bank

What is the most important part of your business plan?

A. Executive Summary \* C. Background

B. Table of Contents D. Financial Plan

Business ethics primarily deals with

1. Being fair to workers B. being fair to trade C. social responsibilities D. All the above\*

Social business and Social enterprise are

1. Similar in many ways C. Distinct in some ways
2. Both the above \* D. none of the above

A Common ground for all Social entrepreneurs is to fight against\_\_\_\_\_\_\_\_\_\_\_\_.

1. Injustice C. Advancement in technology
2. Global hunger D. Lack of transport

The founder of Co-operative movement

A. Vinoba Bhave

B. Robert Owen\*

C. Lord Mawson

D. Bill Drayton

Rang De is an organisation involved in

A. Profit financing

B.Macro credit banking

1. Micro credit banking\*
2. Social marketing

A Social enterprise involved in providing health care is

A. Goonj Health care B. Aravind Eye hospital\*

C. Chaitanya Mission D. Nayan Health care

The founder of Planned Parenthood was

A. Jean Monnet B. Jean Muir

C. Margaret Sanger\* D. Susan B. Anthony

A for-profit enterprise with the dual goals of achieving profitability and attaining beneficial returns for society is called \_\_\_\_\_\_\_\_.

* 1. Social business \* C. Social entrepreneurship
  2. Green entrepreneurship D. Portfolio entrepreneurship

Corporate companies promoting ‘work from home’ policy show:

A. Economic responsibility

B. Ethical responsibility

C. Environmental responsibility\*

D. Philanthropic responsibility

While creating apps for improvement of services in social entrepreneurship the creator must guarantee

A. Complete success to customer

B. Safety and security to customers\*

C. Business assurance

D. all the above

A Global Benchmark in Value Creation and Corporate Citizenship is the mission of-------

A. Google

B. Tata Steel\*

C. Infosys

D. Microsoft

As per the leading historical Social Entrepreneur who fought for women's right in Unites States?

1. Dr. Maria Montessori C. Margaret Sanger
2. Susan Dees D. Susan B. Anthony\*

Which type of social entrepreneurs are more focused on social wealth than material wealth.

1. Community B. Non- profit\* C. transformational D. global

**CSR may be relatively new to India, but the concept dates to \_\_\_\_\_\_\_\_\_history.**

1. Harsha empire B. Gupta empire C. Maurya empire\* D. Mughal empire.

Cultural change can also occur through \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

A.language and symbols C. multiculturalism and assimilation

1. diffusion and technology D. invention and discovery\*

Gandhi gave the concept of \_\_\_\_\_\_\_\_ helped in the socio-economic growth of India.

1. Trusteeship\* B. Effectual ship C. Loyalty ship D. Honourship

Maria Montessori, as a social entrepreneur has contributed to which of the following fields?

A. Health care C. Education\*

1. Food scarcity D. Environment

Embracing language and ethnic and cultural difference is thought to be a core value called

A.Importance of accommodation and tolerance B. belief in equality and fairness

C.compassion and generosity D. support for diversity\*

The internal activities of the organization have an impact on the external environment since society is an --------- system.

A. Independent B. Interdependent\* C. Self-Reliant D. Unrestrained

Good relationship with customers consists of all of the following except:

* 1. Communicate a positive attitude C. Make the customer feel good
  2. Display strong business ethics D. Be concerned more about the speed of service than the quality of the service\*

How did soldiers refer to Florence Nightingale?

* 1. Messenger of peace C. Lady with the Lamp\*
  2. Lady Doctor D. White damsel

Social business aims at addressing

A. Personal cause B. Social cause\*

C. Government cause D. Company cause

Social Entrepreneurs are agents of ------

A.Socialization B. Governance

1. Poverty Alleviation D. Change\*

A student picks up garbage on the beach as part of a class beach clean-up activity.

A. Solving problems in a peaceful way

B. Building relationships

C. Contributing to community and caring for the environment\*

D. Valuing diversity

Social entrepreneurs do not work for -------

* 1. Child Safety C. Environmental issues
  2. Politics \* D. Women empowerment

One of the most fundamental issues of the developing economy is availability of \_\_\_\_\_\_\_\_\_\_\_ in the rural areas.

1. Education B. Financial services \* C. Health care D. Food scarcity

Sole aim of social business is to serve\_\_\_\_\_\_\_\_\_\_.

1. The Social entrepreneurs C. The Private Sectors
2. The Public Sectors D. The downtrodden

The Nobel Peace Prize winner in 2006 was

A. Mohammad Yusuf B. Vinoba Bhave

C. Mohammad Yunus\* D. Anshu Gupta

Vinoba Bhave, who distributed nearly 7,000,000 acres of land to the landless, in India is a ------------

* 1. Therapist C. Sociologist
  2. Entrepreneur D. Social Entrepreneur

The development of competencies in responsibility for a student

A. Ends with school education B. Ends with college education

C. Both a and b D. none of the above\*

What do you think a social entrepreneur envisions?

A.Society without culture C. Society without cinema

1. Society without problems\* D. Society without solutions

CSR’ is defined in the Companies (Corporate Social Responsibility Policy) Rules to mean and include but not limited to projects or programs relating to activities specified in the \_\_\_\_\_\_\_\_\_

1. Schedule VI B. Schedule VII\* C. Schedule IV D. Schedule VIII

What does the concept of diversity in the workplace refer to?

1. Physical differences among employees C. Historical differences among groups
2. Social differences among employees\* D. Managerial difference among employees

\_\_\_\_\_\_\_also played a major role in promoting the concept of CSR.

1. Culture B. Laws C. values D. Religion\*

Which of the following defines a good relationship in the workplace?

Gossip C. Welcoming diversity\*

Defame colleagues D. Close communication

Which among the following group of social reformers is labelled as “Social Entrepreneurs”?

A. Pallonji Mistry, Juan Trippe, Vinoba Bhave

B. Howard Hughes, Errol Flynn, Howard Hughes

C. Alan Alda, Vinoba Bhave, John Muir

D. Susan B. Anthony, Vinoba Bhave, Florence Nightingale\*

What is the minimum percentage, the Board of Directors shall make sure that the company spends in every financial year as per CSR policy.

* 1. 5 C.2\*
  2. 4 D.3

“Pulling someone down will never help you reach the top”. This message is for students to

A. Follow ethics B. Condone any form of bullying\*

C. Maintain brotherhood D. Fight for the first position

Zakaat is the law of sharing one's earnings with the poor in -------

* 1. Hinduism C. Christianity
  2. Islam\* D. Sikhism

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Changes in the Culture, Tradition, Beliefs and Symbols is called

A. Change in Social Structure\* C. . Change in Law

B. Social Change D. Change in Technology

Understanding \_\_\_\_\_\_\_ will help us overcome and prevent racial and ethnic divisions.

1. Tradition b. people c. Culture\* d. neighbourhood

Companies Act 2013 for companies (CSR) rule, became effective from

1. April 1, 2013 B. March 7, 2014 C. April 1, 2014\* D. June 1, 2013

Money or property owned or used in business is called

1. a. Capitalism b. Stock
2. c. Venture d. Capital\*

Which one is a type of Social entrepreneur?

a. The Government Social entrepreneur b. The Environmental Social entrepreneur c. The Non-governmental Social entrepreneur d. The Global Social entrepreneur

Members of, what are called \_\_\_\_\_\_\_\_ cultures live their lives for the good of the group.

1. Activist B. capitalist C. collectivist\* D. Achromatic

The social need not being met by governments and other businesses is met by the

A. Community Social entrepreneurs

B. Non-profit Social entrepreneurs

C. Global Social entrepreneurs

D. Transformational Social entrepreneurs\*

CSR is applicable to

1. Private sector b. Public sector c. NGO d. Private and public sector both\*

Identify the Nobel Winner, who is our contemporary Social Entrepreneur

A. Narayana Murthy

B. Azim Premji

C. Muhammed Younus\*

D. Tata

\_\_\_\_\_\_\_\_\_\_\_ means the habit of primarily sitting with, talking to, and “hanging around” people who are like oneself.

1. Clustering \* B. tone of voice C. difference in values D. language

1‘Ashoka: The innovators for the public’, a US based enterprise was founded by

A. Ramakrishna B. Robert Frost C. Ashok Gupta D. Bill Drayton\*

Sikhs had a law called \_\_\_\_\_\_\_ which rules that a portion of one’s earning must be shared with the poor in form of donations.

1. Zakaat B. Daashaant \* C. Dharmada D. None of the above

A --------------- statement defines the company’s business, its objectives and approach to reach those objectives

1. Vision B. Mission\* C. Profession D. Business

\_\_\_\_\_\_\_ can be a deeply personal diversity issue among Co-workers

1. Workplace issues B. Religious issues\* C. communication D. clustering